



**FREE**

## **TWO-PART INTELLECTUAL PROPERTY WORKSHOP**

### **FOR ARTISTS, ARTS ORGANIZATIONS & SMALL BUSINESSES**

Brought to you by The Bronx Council on the Arts, The Community Development Project of the Legal Aid Society and State Senator José M. Serrano.

#### **Part 1**

***You Made It Now Protect It: Trademarks and Copyright for Artists, Arts-Related Nonprofits and Small Businesses***

**Tuesday, December 6, 2011 / 6:00 PM**

**Dwyer Cultural Center / 258 St. Nicholas Avenue  
Enter on West 123rd Street / [www.dwyercc.org](http://www.dwyercc.org)**

For artists and cultural organizations, creating or commissioning a work of fine or practical art is just the beginning. To protect the ownership of the finished work, it is essential to learn about trademarks, copyrights, design patents, and work-for-hire agreements. An expert panel of intellectual property attorneys will explain these concepts using examples that will be familiar to artists and arts organizations. The concepts learned in this workshop will also be useful to nonprofits and small businesses that are not arts-related. **RSVP: [www.eventbrite.com/org/1647331160?s=6009946](http://www.eventbrite.com/org/1647331160?s=6009946).**

#### **Part 2**

***The Website Audit: Best Legal Practices on the Internet for Artists, Arts-Related Nonprofits and Small Businesses***

**Tuesday, December 13, 2011 / 6:00 PM**

**Dwyer Cultural Center / 258 St. Nicholas Avenue  
Enter on West 123rd Street / [www.dwyercc.org](http://www.dwyercc.org)**

This workshop is for any individual, organization or small business that has a website or is thinking about starting one. Learn the essentials of website management, including: Protecting your trademarks and copyrights, terms of use, implementing a privacy policy, linking, and ownership of the website. Featuring attorneys from Fitzpatrick, Cella, Harper and Scinto and the Community Development Project of the Legal Aid Society. **RSVP: [www.eventbrite.com/org/1647331160?s=6009946](http://www.eventbrite.com/org/1647331160?s=6009946).**

**Doors open at 5:45pm  
Program begins promptly at 6:00pm  
Light refreshments provided**

**Travel Directions: Subway: A, C, D, E Trains to West 125th Street.**

**Bus: BX15, M100, M101, M60 to West 125th Street and Frederick Douglas Blvd.**